

Metadata - Case Study:

Analyzing Sales Data in Alteryx

Customer Orders-West

Column	Description
Order ID	A unique identifier assigned to each order
Order Date	The date an order was placed
CustomerName	Last name of the customer placing the order
State	Full name of the state where the order was placed

Customer Orders-East

Column	Description
Order ID	A unique identifier assigned to each order
Order Date	The date an order was placed
CustomerName	Last name of the customer placing the order
State	Full name of the state where the order was placed
Name	Last name of the customer placing the order

Regions

Column	Description
State	Full name of the state where the order was placed
Region	Name of the region the state resides in

Order details

Column	Description
Order ID	A unique identifier assigned to each order
Sale Price	Individual selling price for the item purchased
Cost per Item	Individual cost for the item purchased
Category	Category of products that the item sold falls into
COD	Numeric quantity of the product ordered via COD
Credit Card	Numeric quantity of the product ordered via Credit Card
Debit Card	Numeric quantity of the product ordered via Debit Card
EFT	Numeric quantity of the product ordered via EFT