

Metadata - Case Study:

Inventory Analysis in Power BI

Stock

Column	Description
SKU-ID	Item's identity code, also known as stock keeping unit (SKU) or simply ID
Description	The attributed common name of an item
2020_units_sold	Total amount of units sold in 2020
2021_start_stock	Amount of units in stock at the beginning of 2021

Order

Column	Description
InvoiceNo	Unique code referring to a transaction for one or multiple items
SKU	Item's identity code, also SKU-ID or simply ID
InvoiceDate	Date of purchase for a particular item in an order
Quantity	Amount of units sold for a particular item in an order
Country	Code indicating the customer ID and the country of origin for the customer

Customer

Column	Description
CustomerID	Code assigned to each customer on purchase
InvoiceDate	Date of purchase for a particular item in an order

Country

Column	Description
InvoiceNo	Unique code referring to a transaction for one or multiple items
Country	Country of origin for the customer ordering the items

Price

Column	Description
ID	Item's identity code, also known as SKU-ID or SKU
Retail_Price	Item's value at sale point

Costs

Column	Description
SKU	Item's identity code, also known as SKU-ID or ID
raw_material	Item's cost attributed to raw materials used in manufacturing process
factory_labor	Item's cost attributed to manufacturing human resource
factory_equipment_rent	Item's cost allocated to the rent of equipment for manufacturing of goods
distribution	Item's cost associated with the delivery of goods to the buyer
advertisement	Item's cost of marketing for a particular item

Categories

Column	Description
ID	Item's identity code, also known as SKU-ID or SKU
category	Item's class assigned to the item