



DataCamp Case Study:

Building data literate teams at BCI

Building a data literate team at BCI

Banco de Crédito e Inversiones (BCI) is active in the hyper-competitive markets of savings & deposits, securities brokerage, asset management and insurance.

Like many other organizations in the financial industry, BCI has found itself in a rapidly growing sea of (big) data. To make sure they stay relevant in this changing environment, BCI is committed to promoting data literacy within their organization.

Making sure its employees are prepared to leverage the valuable insights and knowledge hidden in this data requires a significant investment in training, which is why BCI chose DataCamp to provide on-demand interactive data science training in R & Python for its data driven teams.



How does DataCamp help you reach your learning objectives?

Before we start, we assess the data science training needs in the different teams together with the respective team leaders. Next, we develop and assign a custom learning path for each team to close the skills gap using the available DataCamp courses and the assignments functionality within the business dashboard.

Besides custom learning paths, we also use DataCamp for Business as a resource to provide continuous education to our employees. Since you can take all the courses anywhere, anytime from the comfort of your browser, they can decide themselves what to study and they can plan their own agenda.

How did you found out about DataCamp?

We are investing a lot in keeping our employees data literate and digital savvy. We see this as a future investment.

When searching for a solution in the field of data science, and in particular R and Python training, DataCamp came out as the best option given it is self-paced, focused on learning-by-doing and has some of the best instructors in the field.

BCI at a glance:

- Banco de Crédito e Inversiones (BCI) specializes in savings & deposits, securities brokerage, asset management and insurance
- It is a Chilean company with over 300 branches worldwide
- The Bank was founded in 1937 by Juan Yarur Lolas and a group of entrepreneurs

"Our team loves DataCamp because of the easy interface and quality of the courses." - Pia Fabbroni, *Continuous Improvement Training*



What background knowledge do these teams have?

Most team members were already familiar with data analysis on a basic level, but were missing specific knowledge. The great thing about DataCamp is that there are courses available for individuals with no prior knowledge as well as for people that are more familiar with the field and that want to up-skill their capabilities.

What has been the feedback on DataCamp?

They love it. Our team enjoys DataCamp courses because of the easy interface and high-quality of the courses. Everything is very well explained - DataCamp courses take subjects that are hard to grasp and bring them to a level that is very understandable.

Furthermore, as a training executive I have a friendly way of managing my teams using assignments in combination with the ability to look in detail at everyone's progress.

scale data science education in your organization. Today.

If you are looking to create a data driven organization, sign up for R and Python training your team will love. DataCamp for Business gives you access to:

- Over 50 data science courses developed by best-in-class instructors. New courses added monthly.
- +3000 in-browser coding challenges to practice new acquired skills
- On-demand learning so employees can watch wherever they are, at their own pace.
- All group features, including your own corporate management portal and reporting tools to monitor progress

Get started and request a demo of DataCamp for Business today.

Request a Demo

Contact us:

Email: sales@datacamp.com

